



South By Southwest  
**Phonebooth Dials Up Success at SXSW**  
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As an epicenter for innovation, [SXSW Interactive](#) teems with forward thinking companies with large dreams. Once again, SXSW 2010 had no shortage of innovative presences. With their signature red British call boxes, [Phonebooth](#) stood out from the pack.

For Phonebooth, the solid business model was in place, but a dynamic marketing push was necessary. With savvy aesthetics and the singular opportunities of the SXSW Launch Package, Phonebooth took off at SXSW.

To learn more about targeting success at SXSW Interactive, [contact Katie King](#) today. To learn more about Phonebooth's success at SXSW, check out [this video](#).

