TMCnews Featured Article
**Bandwidth.com to Unveil Phonebooth Free and Phonebooth On-Demand**
Susan J. Campbell
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Bandwidth.com, a nationwide supplier of VoIP phone service and data to SMBs, has announced the release of Phonebooth Free. This inbound cloud phone system is designed for small businesses and independent professionals as it delivers the functionality and feel of an enterprise communications system without the enterprise cost.

Phonebooth Free includes Contact Us Plus, a dynamic, clickable widget that businesses can install on their "Contact Us" page. This solution is designed to cater to early-stage companies with a small staff or independent professionals as they can implement the solution to use with their existing mobile or home phones.

Phonebooth On-demand is now also generally available from Bandwidth.com (News - Alert). This fully-featured phone system offers unlimited local and long-distance minutes, 24x7 business class support and support for HD office phones for $20 per month per user.

When Phonebooth Free users are ready to move up to a full-featured phone system, Phonebooth On-demand ensures they can complete the migration without losing any of their phone system settings.

"Phonebooth Free gives small businesses, freelancers and independent professionals a way to have a professional-sounding phone system at no cost," said David Morken, CEO of Bandwidth.com.

"While there are already Web-based voice applications designed for basic social use, Phonebooth Free provides 200 minutes per month of inbound calling plus the call-routing features, like an auto-attendant and support for multiple users, that small businesses and professionals need. If you are a virtual company, with employees who are on the go or working from home, there is no better phone solution than Phonebooth Free," Morken said.

Phonebooth Free and Phonebooth On-demand combine to give businesses a complete set of features that fit their specific needs no matter how many employees or business partners they have. A brief look at the features provided in each solution:
Phonebooth Free:

- A local number for the official business number to provide on the website, business cards and blog
- 200 free minutes per month of inbound calling and $0.06 per each additional minute
- Each partner is provided an extension that routs right to their cell phone when a call is received
- An auto-attendant that routes calls to any partners
- Business voicemail with text transcription that routes directly to each partner's e-mail box
- Contact Us Plus.

Phonebooth On-demand:
- All features of Phonebooth Free
- Unlimited local and long distance on nationwide network
- Support for full-featured HD office phones
- 24x7 U.S.-based customer support
- Conference calling
- Support for toll-free numbers, number porting and international calling
- Detailed call records.

One of the biggest advantages Phonebooth can deliver to the SMB is simply in the professional delivery of the phone system. As the company grows, the solution will grow along with the SMB to deliver a full-fledged inbound/outbound phone system that delivers business class customer support and support for desk and conference phones.

As for the experience of any Phonebooth user's own customers, Todd Barr, vice president of Marketing for Bandwidth.com noted that a customer will have the same type of experience they would have when calling any other business phone system.

"However, there is one big difference," said Barr, "Phonebooth allows customers to have a similar experience on an SMB's Web site, if the SMB uses Phonebooth's Contact Us Plus feature. Essentially, with Contact Us Plus, a customer can come to a Web site, click on the widget, and click-to-call any option in the SMB's phone menu. That is a much nicer contact experience than having to listen to and figure out a phone menu."

*Susan J. Campbell is a contributing editor for TMCnet and has also written for eastbiz.com. To read more of Susan's articles, please visit her* [columnist page.]

Edited by [Stefania Viscusi]